

Synopsis

This report covers the market for connected IP home management systems for security, energy, lighting, and whole-house control. It includes market and trend analysis, player profiles, a discussion of business models, and consumer data on engagement, ownership, and appeal regarding connected systems and services. It also features forecasts for security, energy, and home control systems with bundled services.

Consumers Want “Converged Experiences”



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"The widespread adoption of smartphones, broadband services, and smart meters combined with the emergence of interoperable connected devices has created market opportunities for retailers, security service providers, and telecom and cable operators," said Tricia Parks, CEO, Parks Associates. "Consumers, at least the early adopter set, are ready to adopt home management systems and services to enhance their lifestyle."

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